**PRESS RELEASE**

**For Immediate Release** Contact:

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**Pennsylvania Youth Go Green in March   
by Celebrating Vegetables**

***April X is Go for the Greens***

[INSERT CITY, Pa.] (April XX, 202X) – On [INSERT DATE], [INSERT SCHOOL/ORGANIZATION NAME] will celebrate one of nature’s fast foods – green vegetables – by hosting a Go for the Greens event for students [and families, if applicable].

Celebrated annually, Go for the Greens promotes green veggies as good food and good fun! Schools and community organizations celebrate this event with taste testing’s and other fun activities to open young minds and taste buds to the greatness of greens!

In celebration of Go for the Greens 202X, [INSERT SCHOOL/ORGANIZATION NAME]will [INSERT LOCATION AND DETAILS OF EVENT].

Over the years, Go for the Greens has been very successful in Pennsylvania. Hundreds of thousands of students, teachers, food service personnel, administrators and local businesses have participated in Go for the Greens celebrations.

“Children spend eight hours a day in school, and they also eat one or more meals here,” explains [INSERT CONTACT NAME], [INSERT TITLE] of [INSERT SCHOOL/ORGANIZATION NAME]. “We have the opportunity to impact a child’s attitudes, behaviors and habits when it comes to making healthy eating decisions.”

Go for the Greens is a program of Penn State PRO Wellness Center and is supported by The GIANT Company. For more information about this and other school wellness-related programs and events, visit med.psu.edu/PROwellness.

[INSERT SCHOOL BOILERPLATE]

**About Penn State PRO Wellness**

Penn State PRO Wellness is committed to educating and inspiring youth and their families to eat well, engage in regular physical activity and become champions for bringing healthy choices to life. Our approach of Prevention, Research and Outreach provides schools, communities and like-minded organizations with educational programs, collaborative partnerships and access to proven wellness interventions.

For more information, visit [www.med.psu.edu/PROwellness](http://www.med.psu.edu/PROwellness).

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