Signature Event Template

### TITLE: Provide an eye-catching title!

**DESCRIPTION:** Provide a description of your event. (ex. Go for the Greens promotes green veggies as good food and good fun! Schools and community organizations celebrate this event with taste-testing and other fun activities to open young minds and taste buds to the greatness of greens! This event emphasizes incorporating veggies as part of healthy meals with a focus on kids' lunches and family dinner.)

**HOW TO PARTICIPATE/CELEBRATE:** Explain how students/staff/families can participate in your event. (ex. Cooking with Greens is a fun-filled, family-oriented event that teaches parents and their children about green vegetables and how to incorporate veggies as part of healthy and appealing meals and snacks.)

#### LOGISTICS:

- When: Date/Time
- Where: Location
- Who: Describe who is responsible for event logistics. (ex. School Food Service Director should lead the efforts. Teams of 6-10 individuals should include teachers, administrators, students and parents should all be invited to participate.
- What: What will you need to host a successful event. (i.e. supplies, prizes, etc.)
- How: Describe the event timeline/components in detail. (i.e. how will this event be successful?)

# **DESIGNING VIRTUAL EVENT:** Include logistical bullet points for how this event could be hosted virtually.

• Logistics: Describe the when, where, who, what and how. (ex. School Food Service Director leads efforts by sending zoom invitation to all staff and students. He/she will provide list of ingredients/supplies needed. Students, families and staff who participate will receive a virtual prize).

### **Tips to Involve Students:**

**Describe how students can be involved.** (ex. In the month leading up to the event, have students create posters and flyers as promotional materials.)

## Tips to Involve Parents/Community Members:

**Describe ways to involve parents/community members.** (ex. The event is typically hosted by a parent organization such as a PTO, PTA, Home & School Association or other similar group. These parent groups can secure donations of food for Cooking with Greens and be responsible for sending a letter home to all district parents about the event and how they can participate.)