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**IDENTIFYING KEY PLAYERS WORKSHEET**

In order to effectively implement your action plan, it’s important to identify key players or stakeholders who are willing to support your plan! Use this template to assist in identifying stakeholders.

**Example Stakeholders:** Principals, administrators, athletic director, parent association, community group

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of Stakeholder Group:** |  |  |  |
| **What I need from this stakeholder:** |  |  |  |
| **How stakeholder may benefit from my plan:** |  |  |  |
| **How stakeholder may be hurt/inconvenienced:** |  |  |  |
| **Probable response from stakeholder:**  *If resistance, why?* |  |  |  |
| **How big of a gap between what I need and probable response?** |  |  |  |
| **Key influence items:**  *(i.e., interests, values fulfilled by plan)* |  |  |  |
| **Stakeholder’s preferred communication method:**  *(i.e., phone, email, etc.)* |  |  |  |
| **Details/history of conflict with stakeholder:**  *(i.e. conflict with their personal goals or their role)* |  |  |  |
| **Other relevant information:** |  |  |  |

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**IDENTIFYING KEY PLAYERS WORKSHEET – continued**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of Stakeholder Group:** |  |  |  |
| **What I need from this stakeholder:** |  |  |  |
| **How stakeholder may benefit from my plan:** |  |  |  |
| **How stakeholder may be hurt/inconvenienced:** |  |  |  |
| **Probable response from stakeholder:**  *If resistance, why?* |  |  |  |
| **How big of a gap between what I need and probable response?** |  |  |  |
| **Key influence items:**  *(i.e., interests, values fulfilled by plan)* |  |  |  |
| **Stakeholder’s preferred communication method:**  *(i.e., phone, email, etc.)* |  |  |  |
| **Details/history of conflict with stakeholder:**  *(i.e. conflict with their personal goals or their role)* |  |  |  |
| **Other relevant information:** |  |  |  |